



## **Susan Larkin**

Former COO

### **Audacy**

Susan Larkin is the former chief operating officer of Audacy. In that role, Larkin lead operations for the company's entire portfolio including revenue, content and market teams Larkin is a seasoned executive with a track record of leading digital innovation and revenue growth across national broadcast and audio companies inclusive of radio, podcasting, experiential and sports monetization.

She previously served as regional president for Audacy overseeing multiple markets including New York, San Francisco and Sacramento.

Prior to joining Audacy (then Entercom) in 2017, she served as regional vice president at Cox Media Group, overseeing the Orlando and Jacksonville markets, as well as overseeing the radio division's national sales teams. Previous roles have included vice president and general manager at Cox Media Group in Orlando, general sales manager for ABC-Disney Radio in Minneapolis and national sales manager and account manager in Columbus, Tampa and Syracuse.

Larkin has served on the board of directors as past chair of the Radio Advertising Bureau (RAB). Her previous board roles have included radio vice chair for Florida Association of Broadcasters, board member of Ronald McDonald House Charities and president of Women in Media in Tampa, Columbus and Minneapolis chapters.

Larkin has received leadership awards from The Broadcasters Foundation of America and The Alliance for Women in Media. She has also been recognized as one of Radio Ink's "Most Influential Women in Radio" as well as in Radio Ink's "Most Powerful People".

Larkin earned a Bachelor of Arts degree in Communications and Broadcasting from Oswego State University in New York.

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